

Publication list

Jesper N. Wulff
Department of Economics and Business Economics
Aarhus University

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Articles in Press

- [1] Arnoldi, J., Villadsen, A. R., **Wulff, J. N.**, “Comparing apples with apples: the performance of state and privately owned Chinese football clubs”. In: *Asian Business & Management* (), in press.

Refereed journal articles

- [29] Aczel, B., Szaszi, B., Clelland, H. T., Kovacs, M., H. Schulz-Kümpel, Holzmeister, F., Nilsonne, G., Hoffmann, S., Kosa, L., ... **Wulff, J. N.**, ... Nosek, B., “Investigating the analytical robustness of the social and behavioural sciences”. In: *Nature* 652 (2026), pp. 135–142.
- [28] Lonati, S., **Wulff, J. N.**, “Hic Sunt Dracones: On the Risks of Comparing the ITCV With Control Variable Correlations”. In: *Journal of Management* 52.2 (2026), pp. 801–827.
- [27] Tyner, A. H., Abatayo, A. L., Daley, M., Field, S., Fox, N., Haber, N., Hahn, K. N., Kline, S. M., Mawhinney, B., ... **Wulff, J. N.**, ... Nosek, B., Errington, T. M., “Investigating the replicability of the social and behavioral sciences”. In: *Nature* 652 (2026), pp. 143–150.
- [26] Braun, K. T. D., **Wulff, J. N.**, “Pioneering Automation in Agricultural Subsidy Processing through Deep Learning for Computer Vision”. In: *Journal of Business Analytics* 8.2 (2025), pp. 93–115.
- [25] Pedersen, C., **Wulff, J. N.**, Villadsen, A. R., “Exploring the Relevance of Two-Part Models in Innovation Research: Towards a Better Understanding of Innovation Sales”. In: *International Journal of Innovation Management* 29.1 (2025), pp. 1–44.
- [24] Aabo, T., Pantzalis, C., Park, J. C., Trigeorgis, L., **Wulff, J. N.**, “CEO Personality Traits, Strategic Flexibility, and Firm Dynamics”. In: *Journal of Corporate Finance* 84.1 (2024), p. 102524.

- [23] **Wulff, J. N.**, Taylor, L. N., “How and why alpha should depend on sample size: A Bayesian-frequentist compromise for significance testing”. In: *Strategic Organization* 22.3 (2024), pp. 550–581.
- [22] Ejlskov, L., Antonsen, S., **Wulff, J. N.**, Plana-Ripoll, O., Sabel, C., Fan, C., Thompson, W., Mok, P., Pedersen, C. B., Web, R. T., “Multilevel survival analysis of interactions between parental- and neighbourhood-level socioeconomic indices in childhood and later risks of self-harm and violent criminality: a national cohort study”. In: *Lancet Public Health* 8.2 (2023), pp. 99–108.
- [21] Frost, M., Hansen, J. R., **Wulff, J. N.**, “Public and private differences in employees’ values: a cross-country investigation of Schwartz’s basic human values theory”. In: *International Public Management Journal* 26.6 (2023), pp. 807–828.
- [20] **Wulff, J. N.**, Sajons, G. B., Pogrebna, G., Lonati, S., Banks, G. C., Bastardoz, N., Antonakis, J., “Common Methodological Mistakes”. In: *The Leadership Quarterly* 34.1 (2023), pp. 1–24.
- [19] Cubillos, M., Wøhlk, S., **Wulff, J. N.**, “A bi-objective k-nearest-neighbors-based imputation method for multilevel data”. In: *Expert Systems with Applications* 204 (2022), p. 117298.
- [18] Cubillos, M., **Wulff, J. N.**, Wøhlk, S., “A multilevel Bayesian framework for predicting municipal waste generation rates”. In: *Waste Management* 127 (2021), pp. 90–100.
- [17] Ejlskov, L., **Wulff, J. N.**, Kalkbrenner, A., Ladd-Acosta, C., Fallin, M. D., Agerbo, E., Mortensen, P. B., Lee, B. K., Schendel, D., “Prediction of autism risk from family medical history data using machine learning: a national cohort study from Denmark”. In: *Biological Psychiatry Global Open Science* 1.2 (2021), pp. 156–164.
- [16] Villadsen, A. R., **Wulff, J. N.**, “Are you 110% sure? Modeling of fractions and proportions in strategy and management research”. EN. In: *Strategic Organization* 19.2 (2021), pp. 312–337.
- [15] Villadsen, A. R., **Wulff, J. N.**, “Statistical Myths About Log-Transformed Dependent Variables and How to Better Estimate Exponential Models”. In: *British Journal of Management* 32.3 (2021), pp. 779–796.
- [14] Aabo, T., Als, M., Thomsen, L., **Wulff, J. N.**, “Watch me go big: CEO narcissism and corporate acquisitions”. In: *Review of Behavioral Finance* 13.5 (2020), pp. 465–485.
- [13] **Wulff, J. N.**, Villadsen, A. R., “Are Survey Experiments as Valid as Field Experiments in Management Research? An Empirical Comparison Using the Case of Ethnic Employment Discrimination”. In: *European Management Review* 17.1 (2020), pp. 347–356.
- [12] **Wulff, J. N.**, Villadsen, A. R., “Keeping it within bounds: Regression analysis of proportions in international business”. In: *Journal of International Business Studies* 51.2 (2020), pp. 244–262.

- [11] Ejlskov, L., Bøggild, H., Hansen, C. D., **Wulff, J. N.**, Hansen, S. M., Starkopf, L., Lange, T., Gerds, T., Torp-Pedersen, C., “The effect of early-life and adult socioeconomic position on development of lifestyle-related diseases”. In: *European Journal of Public Health* 29.3 (2019), pp. 562–567.
- [10] Guul, T. S., Villadsen, A. R., **Wulff, J. N.**, “Does Good Performance Reduce Bad Behavior? Antecedents of Ethnic Employment Discrimination in Public Organizations”. In: *Public Administration Review* 79.5 (2019), pp. 666–674.
- [9] Muratova, Y., Rigamonti, D., **Wulff, J. N.**, “The effect of acquisitions on exploration and exploitation in China”. In: *Journal of Strategy and Management* 12.2 (2019), pp. 174–188.
- [8] **Wulff, J. N.** “Generalized two-part fractional regression with cmp”. In: *The Stata Journal* 19.2 (2019), pp. 375–389.
- [7] Ejlskov, L., **Wulff, J. N.**, Bøggild, H., Kuh, D., Stafford, M., “Assessing the relative importance of correlates of loneliness in later life. Gaining insight using recursive partitioning”. In: *Aging and Mental Health* 22.11 (2018), pp. 1486–1493.
- [6] Günzel-Jensen, F., Hansen, J. R., Jakobsen, M. L. F., **Wulff, J. N.**, “A two-pronged approach? Combined leadership styles and innovative behavior”. In: *International Journal of Public Administration* 41.12 (2018), pp. 957–970.
- [5] Jensen-Vinstrup, M., Rigamonti, D., **Wulff, J. N.**, “European cross-border acquisitions: Long-run stock returns and firm characteristics”. In: *Journal of Multinational Financial Management* 47-48 (2018), pp. 31–45.
- [4] Villadsen, A. R., **Wulff, J. N.**, “Is the Public Sector a Fairer Employer? Ethnic Employment Discrimination in the Public and Private Sectors”. In: *Academy of Management Discoveries* 4.4 (2018), pp. 429–448.
- [3] **Wulff, J. N.**, Ejlskov, L., “Multiple imputation by chained equations in praxis: Guidelines and review”. In: *Electronic Journal of Business Research Methods* 15.1 (2017), pp. 41–56. URL: <https://academic-publishing.org/index.php/ejbrm/article/view/1355>.
- [2] **Wulff, J. N.** “A Systematic Assessment of Empirical Research on Foreign Entry Mode”. In: *Journal of European Marketing* 50.5/6 (2016), pp. 942–972.
- [1] **Wulff, J. N.** “Interpreting results from the multinomial logit model: Demonstrated by foreign market entry”. In: *Organizational Research Methods* 18.2 (2015), pp. 300–325.

Refereed best paper proceedings

- [3] Guul, T. S., Villadsen, A. R., **Wulff, J. N.**, “Antecedents of ethnic employment discrimination in public organizations”. In: *Academy of Management Proceedings* 2018.1 (2018), p. 12001.

- [2] Villadsen, A. R., **Wulff, J. N.**, “Fractional Regression Models in Strategic Management Research”. In: *Academy of Management Proceedings* 2018.1 (2018), p. 11217.
- [1] **Wulff, J.** “Entry Mode and Performance of Nordic Firms: Firm-Specific Advantages and International Experience”. In: *Academy of Management Proceedings* 2015.1 (2015). Ed. by John Humphreys, pp. 14179–14179.

Refereed conference papers and abstracts

Refereed Danish journal articles

- [2] Ejlskov, L., **Wulff, J. N.**, “Et billede siger mere end 1000 ord: Et eksempel paa grafisk formidling og fortolkning af et multilevelstudie”. In: *Metode & Forskningsdesign* 2.2 (2015).
- [1] **Wulff, J. N.** “Testing the OLI-model: Is entry mode choice important for non-financial and financial performance?” In: *Danish Journal of Management & Business* 79.3 (2015), pp. 57–76.

Revise & resubmit

- [1] **Wulff, J. N.** “Binary Regression Models: An Average Partial Effects Approach”. In: *The Sage Handbook of Quantitative Research Methods in Business & Management*. SAGE Publications Ltd, 2026.

Submissions

- [3] Bøjstrup, J. T., Veliyev, B., **Wulff, J. N.**, “From Pixels to Signals: Hierarchical Vision Transformers for Return Prediction”. In: *Journal of Financial Econometrics* (), Submitted 06.26.
- [2] Holgersen, L., Lakens, D., **Wulff, J. N.**, “Separating Misapplication from Method in Null Hypothesis Significance Testing”. In: *British Journal of Management* (), Submitted 03.26.
- [1] Lonati, S., **Wulff, J. N.**, “Why you should not use the ITCV with robust standard errors (and what to do instead)”. In: *Organizational Research Methods* (), Submitted 06.26.

Work in progress

- [1] Heiler, P., **Wulff, J. N.**, “Diagnostics Without Microdata: Assessing Credibility of Event Studies and Difference-in-Differences Estimates after Publication”. In: *Journal of Business & Economic Statistics* (), in preparation.